

A photograph of two scientists in a laboratory. In the foreground, a man with grey hair and glasses, wearing a white lab coat, is looking down at a petri dish he is holding. Behind him, a younger man with brown hair and glasses, wearing a blue and black plaid shirt, is also looking at the petri dish. The background shows a window with a view of a city and a cloudy sky.

LSH010.

LIFE SCIENCES AND HEALTH.

**ROTTERDAM: A SOUND HOME BASE
FOR 400+ LIFE SCIENCES & HEALTH
BUSINESSES AND ORGANISATIONS**

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Gemeente Rotterdam

LIFE SCIENCES & HEALTH IS THE FASTEST-GROWING SECTOR IN ROTTERDAM

Rotterdam is world-famous for its port, but don't underestimate Life Sciences & Health sector! There are more than 400 Life Sciences & Health businesses and organisations operating region wide in Rotterdam. And this sector includes the largest number of jobs.

- Rotterdam's Life Sciences & Health sector
- Plenty of talent, education and training
 - Access to capital
 - Access to international markets
 - Dynamic networks

Would you like to start up a business in Rotterdam? Start at www.lifesciencesandhealth010.nl.

PLENTY OF TALENT, EDUCATION AND TRAINING

Education is one of the cornerstones of the Life Sciences & Health sector. In Rotterdam, we automatically think of Erasmus University's Medical Faculty. But Rotterdam as a whole has much more to offer: from entrepreneurship to healthcare technology, from health management to research and from nursing to data science.

Erasmus University, Rotterdam School of Management, Erasmus School for Health & Management Policy and two universities of applied sciences deliver talented youngsters with varying levels of education. Many of Rotterdam's students and graduates from Erasmus University and universities of applied sciences work in collaboration with their fellow students at nearby Delft University of Technology.

As for the two institutions for higher professional education, Rotterdam University of Applied Sciences and InHolland, offer a number of four-year programmes including healthcare, care technology and nursing. Two other large regional schools Albeda College and Zadkine College provide comparable education at middle professional level. In addition, post-graduate courses and accredited courses for medical professionals are available in Rotterdam.

SUPPORT FOR INNOVATIVE IMPACT AT THE RIGHT PLACE

The Municipality of Rotterdam provides support to its Life Sciences & Health industry and actively encourages the start and development of a variety of new programmes and workshops.

The goal is to get the right innovative impact at the right place in order to achieve a speedy transition to a new care, cure and health economy.

Parties and projects such as the Rotterdam eHealth Academy, the Health Innovation School and the Thrive Institute offer workshops that help care professionals lead the field in innovation.

NEW COLLABORATION RESULTS IN A NEW CAMPUS

Erasmus MC and Delft University of Technology are setting up an extensive cooperative venture. This will result in one sole campus where healthcare and technology join forces. This health and technology campus will be established in Rotterdam city centre, next to the Erasmus MC.



Rotterdam start up BioCheck and Music as Medicine/Erasmus MC sign their cooperation at the International Breakfast organized during the World of Healthcare 2019.

ACCESS TO FUNDING AND COACHING

The Municipality of Rotterdam has pointed out that there are various funding schemes, subsidies and coaching options available to Life Sciences & Health entrepreneurs, and refers all interested parties to these options. In addition to the support provided, a number of Life Sciences & Health O10 events have been scheduled, during which entrepreneurs can participate in coaching sessions on scaling up or internationalisation.

HEALTHY FUNDING WITH MUNICIPAL SUPPORT

The Municipality organises workshops focusing on recruitment of funds for start-up companies. For example, two 'Healthy Funding' sessions are on the agenda for this year. During these events, both of which will be held in Rotterdam, entrepreneurs will be introduced to investors, funds, funding organisations, etc.

SWANBRIDGE CAPITAL PROVIDES SUPPORT FOR NEW HIGH-POTENTIAL BUSINESSES

SwanBridge Capital is a venture capital fund based in Rotterdam in which the Municipality has a participating interest. This fund actively invests in new high-potential businesses in the Life Sciences & Health sector. Thanks to financial support from the Municipality of Rotterdam (among others), SwanBridge Capital is able to focus on therapeutics, diagnostics and medical devices.

EIT HEALTH ENSURES A FLYING START

EIT Health is a consortium comprising more than 140 leading companies, universities and research centres from all over Europe. The headquarter of the Benelux is situated in Rotterdam. EIT Health's achievements include ensuring that businesses such as Sensus, Omnigen, Virtual Medschool and SurGuide received subsidies, which helped them get off to a flying start. In addition, EIT Health has brought Rotterdam-based companies to the attention of international investors and the European Investment Fund.



Location 010 - With the help of Innovation Quarter, Rotterdam Partners and the Municipality of Rotterdam the Australian company IDE settles in Rotterdam.

ACCESS TO INTERNATIONAL MARKETS

Start-up companies' ambitions often know no bounds, literally and metaphorically. As far as young entrepreneurs are concerned, Rotterdam is the perfect place to start conquering the international world of Life Sciences & Health.

HEALTH CARE, KNOWLEDGE AND CAPITAL TASK FORCE HEALTH CARE

Rotterdam is the first municipality to enter into partnership with the Task Force Health Care. This Task Force establishes useful contacts between Rotterdam-based entrepreneurs and Life Sciences & Health parties in the Netherlands and abroad, as well as providing knowledge relating to relevant market research. It also offers a range of coaching workshops and opportunities to participate in outward-bound international missions.

In collaboration with Erasmus Medical Centre, the Health Care Task Force is organising the World of Healthcare Conference 2020, to be held on 24 September 2020. This conference Naturally, it will be held in Rotterdam, and it provides an

ideal opportunity to meet 100 international guests and the Dutch Task Force Healthcare network. These international guests are CEOs and decision-makers in the healthcare who joined a 3 day visitors programme to the Rotterdam region.

HOLLAND US BRIDGE ORGANISES VISITS TO THE USA

The Holland US Bridge programme has been running for two years and is funded by the Municipality of Rotterdam and the Province of Zuid-Holland. Whale Bay is carrying out the programme and is also organising contacts between two major international LSH hubs: Rotterdam and Boston. This programme prepares businesses for a 'deep dive' in the United States for funding and market introduction purposes and/or for entering into partnerships. Coaching businesses in preparation for this 'deep dive' forms a major part of the programme. A certain company's business plan is examined from the investors' point of view, and search for a relevant network for this company at the same time.



DYNAMIC NETWORKS

It is practically impossible to succeed unless you have a good network. Rotterdam is a city whose people have a hands-on approach and work together to get things done. The network is open to all entrepreneurs and other parties in the Life Sciences & Health sector.

LSH010 NETWORK: MEET THE PEOPLE YOU WANT TO MEET.

The LSH010 network - which was set up by the Municipality of Rotterdam - brings relevant parties together, shares knowledge, and supports start-ups and expanding businesses in setting up their own networks. LSH010 organises a series of appreciated networking breakfasts, at least one every quarter.

Each of these breakfasts has its own theme, and interesting keynote speakers often join the gatherings. These breakfast sessions provide an ideal opportunity for meeting the very people you want to meet.

VENTURE CAFÉ: WORK HARD, PLAY HARD

Rotterdam is the perfect city for business people. It's no wonder that The Cambridge Innovation Centre considered Rotterdam to be the best location for setting up a branch office in Western Europe. CIC Rotterdam acts as Gateway to Europe and expands the existing community of entrepreneurs, investors and established businesses.

This fast-growing community holds a 'Venture Café' event every Thursday afternoon. Venture Café offers unique moments and fantastic contacts, and is the place to be for start-ups and established businesses on Thursdays.

EVENTS: NEVER A DULL MOMENT IN ROTTERDAM

Stay focussed on events, news and everything about Life Sciences & Health in Rotterdam region? Go to [**www.lifesciencesandhealth010.nl**](http://www.lifesciencesandhealth010.nl).



ROTTERDAM SCIENCE TOWER

Rotterdam Science Tower is one of the Europoint towers and has expanded into an international hotspot for innovation, education and entrepreneurship. Rotterdam fosters development of the very best medical care and innovation by providing top-quality laboratory space. That's why one of the three former office tower blocks on Marconistraat was rechristened 'Rotterdam Science Tower' in 2013. In addition to office space, this tower offers laboratory space for medical businesses wanting a location close to Erasmus MC.

Together with the Erasmus MC Incubator, the Erasmus Centre for Entrepreneurship (ECE), Labhotel, Viroclinics, deRotterdamseZorg (Rotterdam Healthcare) and the Rotterdam E-Health Agenda Foundation form an inspiring community. The Rotterdam Science Tower is now home to an extremely varied group of businesses ranging from medicine development to engineering and crowd funding.

There is a physical space on the 9th floor of Rotterdam Science Tower on the ECE Campus where many of the LS&H010 events and get-togethers are held, which is known as the Life Sciences & Health 010 Hub.

For more information, go to www.lifesciencesandhealth010.nl

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